



PRESS RELEASE

Winners of the Christmas Window Competition 2024

Loughton Town Council thanks all the town's businesses that decorated their windows, bringing some festive cheer to the Town. All Christmas-themed shop windows were automatically eligible for our 2024 Christmas Window competition which is split into four classes of entry – local/independent businesses, multiples/chain stores, charity shops and eateries (cafes, pubs and restaurants).

The judges this year were Town Mayor, Cllr Katie Valentine, along with Councillors Carol Davies and Ian Allgood. The winners chosen were David Smith Financial Services, in the local/independents, having created *"a fun festive scene that will be enjoyed by passersby on this part of the Broadway. The judges liked that the staff devised and executed this display"*; David Clulow, Opticians in the Multiples, who achieved *"a visual impact created by this very simple festive window design"*; Haven House Children's Hospice Shop, in the Charities *"for its creativity, artistic merit and effort"*; and The Aviary for the Eateries, who had *"created a quite impressive display, the visual impact is considerable, cheering the street scene and creating a warm, inviting and festive ambience"*.

Congratulations to the winners who received an engraved silver cup and a laminated certificate.

Class	Winning businesses	£75 donation made to nominated charity by the Town Council
LOCAL/INDEPENDENT		
Winner	David Smith Financial Services 78 The Broadway, IG10 3ST	St Clare Hospice, Hastingwood Road Hastingwood, CM17 9JX
Runner-up	Elliott James, 165 High Road, IG10 4LF	
Highly commended	Bababoom, 255 High Road, IG10 1AD Bird + Fairley, 269 High Road, IG10 1AH Geraldines, 76 The Broadway, IG10 3ST Jimmy's Barbers, 42 The Broadway, IG10 3SY Tony's, 61 The Broadway, IG10 3SP Woodbury Homes, 244 High Road, IG10 1RB	
MULTIPLE/CHAIN STORE		
Winner	David Clulow Opticians 297 High Road, IG10 1AH	Cancer Research UK 2 Redman Place, London, E20 1JQ.

Runners-up	Chigwell Window Centre, 305-307 High Road, IG10 1AH Helping Hands Home Care (Chigwell), 68 The Broadway, IG10 3ST	
CHARITY SHOPS		
Winner	Haven House Children's Hospice, 188 High Road, IG10 1DN	Haven House Children's Hospice, The White House, High Road, Woodford Green, IG8 9LB.
Runner-up	The Children's Society, 20 The Broadway, Debden, IG10 3ST	
Highly commended	St Clare Hospice Shop, 72 The Broadway, IG10 3ST	
EATERIES (Cafes, Pubs & Restaurants)		
Winner	The Aviary Bar & Brasserie, 3 Centric Parade, 200 High Road, IG10 1DN	Haven House Children's Hospice, The White House, High Road, Woodford Green, IG8 9LB.
Runner-up	Aura, 179-181 High Road, IG10 4LF	
Highly commended	Atesh Grill & Bar, 280-282 High Road, IG10 1RB Efezade Mezze Grill, 12-14 The Broadway, IG10 3ST	

The charities chosen by the category winners will each receive a £75 donation from the Town Council and this year they are:

- Cancer Research UK, the world's largest independent cancer research organisation. Funding some of the world's best scientists to carry out cutting-edge research that saves and improves lives every day, bringing about a world where everybody lives longer, better lives, free from the fear of cancer.
- Haven House Children's Hospice, who support families looking after children and young people aged from birth to 19 years old who have life-limiting or life-threatening conditions.
- St Clare Hospice is a local charity that cares for hundreds of people across West Essex and the East Hertfordshire border, providing free, compassionate care and support to adults with life-limiting illnesses, their families and carers.

The judges also decided to make the special award of a Certificate of Recognition to the residents of an address in Forest Road and one in The Broadway that go above and beyond to create a spectacle enjoyed by local children and families each year. Congratulations and thanks to them both for bringing such festive cheer to Loughton Town.

Photo and credits: The Town Mayor, Cllr Katie Valentine presenting the awards



Local / independent class winner
David Smith Financial Services
Centre left, Loughton Town Mayor, Cllr
Katie Valentine with the team from David
Smith Financial Services.

Multiple /chain store class winner
David Clulow, Opticians
(Centre) Loughton Town Mayor, Cllr Katie
Valentine with all the Team at David Clulow,
including Androula, holding the certificate,
who was responsible for the design!



Charity shop class winner
Haven House Children's Hospice Shop,
(L to R) Loughton Town Mayor, Cllr Katie
Valentine with Store Manager, Samantha
Rowse who created this fantastic display.



Eateries class winner
The Aviary
Loughton Town Mayor, Cllr Katie Valentine,
Lucian with one year old Ottilie Taylor &
Michelle

Note to Editor: For more information contact:
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